UQx Design Methodology for Course Development

**Orientation**
- purpose
- target audience
- course title
- course description
- course length
- scope
- risks

**Macro Design**
- overarching learning goals
- assessment strategy
- content strategy
- technical requirements
- learning pathways
- basic course structure

**Micro Design**
- detailed course structure
- subsection learning goals
- learning components
- formative assessments
- summative assessments
- technical requirements
- media requirements
- resources

**Design Pitch**
- completed design
- production schedule
- edx wireframe
- example video
- team members
- list of animations/simulations
- student engagement plan
- proposed budget

**Develop Content**
- videos and text assessments
- activities
- additional content
- grading plan
- iterative review of all content
- 3rd party review
- UQx review
- beta testing

**Go Live**
- monitor and maintain course
- monitor student engagement

**Reflect and Revise**
- learning analytics
- course reports
- dissemination of experience recommendations and plans

**Outcomes**
- completed orientation form
- completed macro design form and homework
- completed micro design, homework and preparation for design pitch
- signed agreement
- UQx Director sign-off review sign-off
- students enjoy and learn
- course closing interviews and documentation

updated 2 February 2016