Design Defence

The aim of this defence is to help ensure that your course has been designed for your prospective audience and that the content and assessment is appropriate for that audience.

It is also the stage all of us (UQx and your course team) can collectively look at a basic production schedule of the completed micro design and decide whether it is realistically achievable in the time frame. Previous teams have expressed they learned a lot from other teams’ design approaches.

We understand that there will be some changes in the micro design as the content is produced but major changes would have to be negotiated with UQx after this time, since they may have resource implications.

At the defence each team will be expected to:

1. Produce a spreadsheet showing the micro-design down to the component level complete with learning goals for each sub-section and rough production deadlines (at a section level is fine).
2. Reiterate your prospective audience.
3. Describe the scope of the course including the major learning objectives.
4. Outline your approach to assessment both formative and summative.
5. Show the wireframe for your course on studio.edge.edx.org (at least to a unit level; see image 1).
6. Be able to show one attempt at producing a video from each academic presenter from your micro design with the assistance of the media team. This is to ensure all presenting team members go through the production process as fully as possible as a ‘taster’ so they know what they are in for. The requirements of this process include:
   • writing the script or powerpoint and ensuring a peer reviews it for accuracy (the “peers” are your other academic team members) and that it follows a story arc
   • where possible, the video(s) created should include both location shooting and UQx studio shooting
   • the Vimeo video that is edited by the media team must be peer reviewed for quality and accuracy
   • once the Vimeo video is approved as 100% ready, it will be uploaded by the media team onto YouTube. With the assistance of the UQx team, the transcript should be edited for accuracy, and a description and 20 keywords/metadata added to the video on the UQx Youtube channel. This YouTube URL is to be provided as evidence of a completed item.
7. For one of your most complex or high risk units/components that is conceptually or technically challenging, describe how you will produce this. You should also provide a back-up solution if this challenge is subsequently found to be too difficult or beyond the capabilities of the available resources.
8. Show a list of required animations or any technical developments you are planning as part of a course asset summary.
9. Describe how the course will provide an opportunity for the “student voice” and student feedback.
10. Provide a simple outline of the budget for the resources required for your course (and if you are a SPOC include the proposed funding source)
   • e.g. access to UQx portable filming equipment, airfare/accommodation for 3 interviews, consultant hire for technical expertise, salary for 2 moderators.
   • Use the ‘UQx Expenditure and Resources Guidelines’ to help you with identifying categories for expenditure and other resources
   • Consult the UQx Project Manager to assist you with drafting your budget.

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11. Describe a basic production schedule (see image 2) with dates including, where appropriate, individual team member responsibilities (see below example, from a sheet in your Course Tracking spreadsheet). This is so we can all be clear about whether the production is feasible given everyone's commitments. A more detailed production plan will be done after the Design Defence and be contained in the UQx Agreement documents as team “Milestones”.

![Image 1](image1.png)

**Image 1**

![Image 2](image2.png)

**Image 2**

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